The Geneva School Drama Department proudly presents . . .

On behalf of the TGS Merely Players, let me thank you for your willingness to look into purchasing an ad to support our program. The Merely Players is a program that operates from funding provided by The Geneva School, along with participation fees collected from the actors. Even with this assistance, the program still costs more to run than is raised through tuition and contributions. Therefore, students must augment the operating costs through ad sales. During performances, audiences are given a program that highlights our show, our cast, our staff, and many advertisements from local businesses like yours. Each year we are thrilled with the amount of support we receive from the local community. Thank you for your time and generosity. Please feel free to contact me with any questions at LDHines@genevaschool.org.

Business Name:	
	TGS, Where the Drama never ends
Contact Name:	
Contact Phone:	TIGS MERELY PLAYERS
Contact Email:	
Date:	
Student Soliciting Ad:	October The Merely Players' Fall Show
Size of Ad (see reverse for additional specifications):	3rd Grade—The Trojan War Play November
☐ Full Page \$250, 5" wide x 8" tall	4th Grade—Medieval Mystery Plays
☐ Half Page \$150, 5" wide x 3.875" tall	Kindergarten—Thanksgiving Play 2nd Grade—Winnie the Pooh
☐ Quarter Page \$75, 2.375" wide x 3.875 tall	6th Grade—I Never Saw Another Butterfly
Payment Submitted: ☐ Yes	March The Merely Players' Spring Show 3rd Grade—Charlotte's Web 1st Grade—Peter Rabbit
□ No	<u>April</u> 2nd Grade—The Exodus Play
Digital Images being sent to LCHerzog@genevaschool.org: ☐ Yes ☐ No	May Rhetoric Drama's Knight of Comedy K4—The 3 Piggy Opera 5th Grade—Brave and Free 4th Grade—Prophet's Speak

Though we continue to accept ad submissions throughout the school year, order forms, artwork, and payment must all be received by October 2 to ensure that your ad appears in the program for the first show of the year.

PLEASE MAKE CHECKS PAYABLE TO "THE GENEVA SCHOOL"

Please direct questions to our Drama Department sponsor, Mrs. Lisa Hines, at <u>LDHines@genevaschool.org</u> or her assistant, Mrs. Christy Herzog, at <u>LCHerzog@genevaschool.org</u>.

FULL PAGE \$250

5" wide x 8" tall

ART INSTRUCTIONS

Please submit artwork as a flattened JPG with a resolution of 300 DPI. Editable art files (PSD or AI) are also acceptable. Please DO NOT submit PDF ads, as they become very blurry when inserted into our programs.

Send completed artwork to LCHerzog@genevaschool.org by October 2

HALF PAGE \$150

5" wide x 3.875" tall

Please submit artwork as a flattened JPG with a resolution of 300 DPI.

Send completed artwork to LCHerzog@genevaschool.org

QUARTER PAGE

\$75

2.375" wide x 3.875" tall